

Randee Paraskevopoulos

Graphic Designer & Editor

A creative yet critical thinker specializing in creating copy and graphics to engage, educate, entertain, and inspire an audience to respond. A logical, organized developmental/line editor who identifies opportunities and suggests options for more effective communication. A graphic designer with 20+ years experience in static print and digital design. Project manager of the entire design process from conception to delivery.

CONTACT



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p15creative.com



[linkedin.com/in/rparas](https://www.linkedin.com/in/rparas)



SKILLS



Simplifying Complex Ideas



Storytelling



Developmental Editing



Line/Copy Editing



Print Design



Editorial Design/Page Layout



Ad Design



Typography



Adobe Creative Suite

InDesign



PhotoShop



Illustrator



Microsoft Office



Stock Image Sourcing/Editing



Learning/Teaching



REFERENCES



[linkedin.com/in/rparas](https://www.linkedin.com/in/rparas)

Also available upon request

EXPERIENCE

FOUNDER, OWNER, EDITOR, GRAPHIC DESIGNER

P15 CREATIVE | 2017 - PRESENT

Provide editing and graphic design services so clients may achieve their marketing, communications, and publishing goals. Key projects include:

- Edited a 2022 self-empowerment book to simplify psychological concepts. Increased accessibility by creating 25+ infographics from vector stock.
- Designed print and digital marketing for multi-million-dollar real estate producer, incorporating team and national brand guidelines.
- Developmentally edited novels to elevate writing for publication. Wrote in-line comments and editorial letters. Identified issues with characters, plot, pacing, and setting. Offered and explained solutions.
- Created brochures, playbills, graphics, and various digital and print solutions for large church.
- Designed annual theme for youth theatre organization (eighty students per show) based on creative brief. Created show art to be unique yet cohesive with the season's concept. Attracted and entertained audiences with posters, slides, flyers, playbills, and t-shirts.

COMMUNICATIONS COORDINATOR

TRIETSCH MEMORIAL UMC | FLOWER MOUND, TX | 2004 - 2016

Church averaged 4,500 members, worshipped 1,200 weekly, with a \$3M budget.

- Coordinated with ministry leaders and staff to determine communication goals; to determine the most effective, cost-conscious, innovative strategies to meet those needs; and to create and implement those plans.
- Planned, designed, wrote, and edited print and digital content and graphics for 200+ programs per year to reach people, move them to action, and spur spiritual growth.
- Produced all media including bulletin, weekly eNews, monthly newsletter, banners, posters, brochures, flyers, slides, rack cards, and other items.
- Crafted worship series artwork to set the tone for worship. Adapted artwork for slide backgrounds and environmental signage.
- Served on worship team to plan creative worship experiences.
- Created and implemented Trietsch brand guidelines.
- Created brand text treatment for the new mission and values statements.
- Developed and managed comprehensive database of publicity requests.
- Determined relative impact of each request and created timelines to feature events, programs, and ministries in each communication channel.
- Created and maintained file and photo database and archives.
- Maintained, ordered supplies, and ran large format printer.

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MEMBERSHIPS

Editorial Freelance Association
ACES: The Society for Editing
Sisters in Crime
Dallas Area Romance Authors
Various RWA chapters

AWARDS

Daphne du Maurier Award Finalist
Single-title novel finalist, 2013
Alpha Chi Honor Society
Lambda Sigma Honor Society
Dow Jones Newspaper Fund
Editing Intern

PUBLICATIONS

"Promise Tomorrow," short story
in *Hazard Yet Forward*, 2012
"Conquering Elephants," short
story in *Lone Star Love*, 2018

TEACHING PRESENTATIONS

Fundamentals of Graphic Design
(for non-tech people or students)
Writing and Branding a Series
The ABCs and Ws of Plotting
Think Before You Write
(for middle school students)
Exploring World Religions
(8-week course)

INTERESTS

Learning a Variety of Topics
Reading, Writing
NFL, NHL, Most Sports
Theater, Cooking, Traveling



EXPERIENCE, Continued

PUBLICITY CHAIR

FLOWER MOUND HIGH SCHOOL THEATRE | 2015-2022

Nationally recognized theatre program with over 100 students and \$100k budget.

- Managed project of producing six, 48- to 56-page playbills per year. Completed process from gathering information (using Google apps) to working with printers.
- Designed clean and professional playbills and posters to attract audience and heighten their anticipation. Designed 70% of ads. Laid out pages.
- Created show art, or mentored students and edited their work to size.
- Maintained fmhstheatre.net (using Wix) and social media to publicize shows, facilitate ticket sales, and promote program advertisers.

COMMUNICATIONS CHAIR

DALLAS AREA ROMANCE AUTHORS | 2020-2022

Served as VP Programs in 2021 and Communications Chair in 2021-22

- Developed and managed new website at dallasarearomanceauthors.com (using Wix). Maintained public and private social media for the group.
- Designed monthly email newsletter (using MailChimp and Sendinblue) to encourage membership participation. Wrote articles.
- Wrote slide deck to teach website maintenance and newsletter editing.
- Planned and hosted online and in-person meetings and celebrations.
- **NORTH TEXAS ROMANCE WRITERS** | Membership Chair | 2018-19
 - Created logo to highlight romance writers and Texas culture.
 - Redesigned and maintained ntrwa.org (using WordPress).



EDUCATION

MFA, WRITING POPULAR FICTION

SETON HILL UNIVERSITY | Greensburg, PA | 2013

Thesis: 75,000-word romantic suspense novel. Coursework included teaching preparation, the writing business, and writing about popular fiction.

BA, JOURNALISM & ECONOMICS

BERRY COLLEGE | Rome, GA | Magna Cum Laude



EDITING CERTIFICATES

U OF CHICAGO EDITING CERTIFICATE | 2017

POYNTER ACES CERTIFICATE IN EDITING | 2020

ONGOING PROFESSIONAL DEVELOPMENT

- **Editorial Freelance Association** – Three levels of Developmental Editing, Ghostwriting, Book Mapping
- **ACES: The Society for Editing** – Sensitivity Reading